

## Background on Project

Weatherford engaged Convergence Data (CDS) to:

- Classify and standardize 1M parts across divisions
- Onboard parts from new acquisitions while mitigating duplication
- Centralize and rationalize parts and promote global reuse
- Publish classification data to PLM/ERP – Windchill/JDE

**Industry**  
Oil & Gas

**Technology**  
Windchill

## Our Approach



**Define Foundational  
Classification Parts Taxonomy**



**Centrally Classify All Parts in  
Windchill PLM**



**Identify, Analyze, and  
Consolidate Duplicate Parts**



**Workflows for New Item  
Creation and Reuse**

## CDS Methodology

- Applied 8-step methodology for parts classification
- Classified and enriched data to drive findability of parts
- Implemented New Parts Introduction (NPI) governance process
- Leveraged analytics to expose duplicate parts by attribute clustering

## Key Outcomes



**20% Average Reduction in  
Direct Material Spend**



**35% Reduction in the  
number of Parts**



**40% improvement in  
Rental Asset Re-Use**



**25% Increase in Parts Re-use**